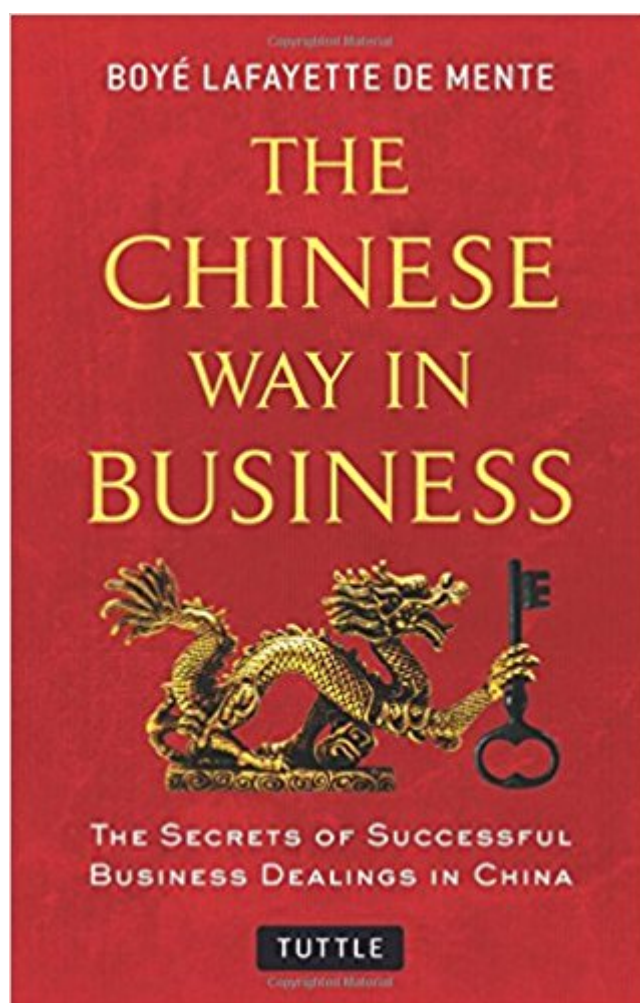


The book was found

The Chinese Way In Business: Secrets Of Successful Business Dealings In China



Synopsis

This book is a comprehensive, expert guide to doing business in China. Western technology, management expertise and capital have fueled an incredible expansion of China's economy. Trade with China is at an all time high and so are the numbers of Westerners travelling to China for business. Business from China has also picked up as Chinese firms look to expand abroad. Understanding the ins and outs of the confusing and often contradictory Chinese business culture can lend an enormous advantage. The Chinese Way in Business is an invaluable tool that teaches Westerners the basic Chinese philosophy of doing business and how to cultivate strong personal relationships with Chinese business people and Chinese nationals. The author, Boye Lafayette De Mente worked in Asia for over thirty years as a journalist and business consultant and has long been considered an authority on East Asian business. In this book, he reveals the historical factors, collective traits and individual qualities that determine how the Chinese do business today, and the direction their economy will take in the future. His is a true insider's view – whether the topic is the legal framework for business development, or the importance of social relationships to successful business dealings in China. The book is broken into ten key parts: Introduction: The Land and the People – includes a overview of Chinese ethnicity and the languages of China Part One: Return of the Central Kingdom – an extensive overview of recent events and new technologies in China Part Two: The Historical Perspective – Chinese philosophy and the Chinese mindset from antiquity to modern times Part Three: Doing Business in China – A detailed analysis of the nuts and bolts of Chinese Business Part Four: Key Concepts in Chinese Business – Concepts native to China such as Guanxi (relationships) that drive Chinese business practice Part Five: Additional Business Vocabulary Part Six: Glossary of Useful Terms – designed for quick referencing Part Seven: Internet Gateways to China – An overview of the dynamic online world in China Part Eight: Miscellaneous Information – contains information about English Language Publications and Weather Patterns Part Nine: Learning Some New Skills – Classical Chinese techniques which might benefit Western business people

Book Information

Paperback: 192 pages

Publisher: Tuttle Publishing; 1 edition (April 16, 2013)

Language: English

ISBN-10: 0804843503

ISBN-13: 978-0804843508

Product Dimensions: 5.1 x 0.5 x 8 inches

Shipping Weight: 7 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 11 customer reviews

Best Sellers Rank: #644,112 in Books (See Top 100 in Books) #59 in [Books > Travel > Specialty Travel > Business Travel](#) #191 in [Books > Business & Money > International > Global Marketing](#) #285 in [Books > Business & Money > Business Culture > Etiquette](#)

Customer Reviews

"Excellent overview of business in China." [Goodreads](#) "Boye De Mente is a life-long student and observer of Asia; an unchallenged authority on Asian etiquette and ethics in business. Few books are so well documented, with so many tips and things to know about today's China."

[Professor Andrew C. Chang](#), American Graduate School of International Management

Boye Lafayette De Mente has been involved with Japan, China, and Korea since the late 1940s as a member of a U.S. intelligence agency, student, trade journalist, editor, and author working out of Tokyo, Seoul, Hong Kong, and Singapore. He is a graduate of Jochi University in Tokyo and The American Institute for Foreign Trade (now Thunderbird: The School of Global Management). His 70-plus books include *Korean Business Etiquette*, *Survival Korean*, *Etiquette Guide to China*, and *Instant Chinese*.

I was attracted by the title and the introduction, and then I bought the book. Since I am interested the business issues, I thought the book would provide a different view point, and well, it did, but not quite as much as I expected. Also, the opinions are not strongly supported by real life examples, so they are so not very convincing. From a cultural perspective, I assume the author is not very familiar with Chinese, and the explanation of some Chinese phrases is somehow misleading. For example, the *Budan Xin*, which the author regards it as an expression of sincerity, is not well understood, at least to me as a native Chinese speaker. Thus, I may recommend this book to the non-Chinese, who show interest in Chinese business way and its culture. Not a recommended book for native Chinese.

for my adult son who does travel to China on business from to time. I didn't want to insult him by giving him a 'how to' book on something he already has done. His response was that he knew about

half the stuff in there and learned the other half. Actually for someone who has everything, is a guy, and is very difficult to buy (affordable) gifts for, this was a hit. I compared all the books on the subject and wanted to get something up to date. I could tell he liked it from his 'thank you.'

Great insights presented in a very clear and concise way.

Very informative and proved accurate based on personal experience.

Great price and fast delivery.

It's helpful!

As expected

As in most all of Boye Lafayette De Mente's books, *The Chinese Way in Business* offers a clear, concise guide to what one will encounter in another culture and how to overcome cultural barriers. He gives a good overview and history of why Chinese culture values certain traits and how they have a bearing on Chinese business practices. A must-read for those doing or planning to do business in China! I also recommend his book *Kata: The Key to Understanding and Dealing with the Japanese!*

[Download to continue reading...](#)

The Chinese Way in Business: The Secrets of Successful Business Dealings in China
The Chinese Way in Business: Secrets of Successful Business Dealings in China
Chinese: Crash Course
Chinese - Learn Chinese Fast With a Native Speaker: 500+ Essential Phrases to Build Your Chinese Vocabulary, Chinese, Learn Chinese, Chinese Phrasebook, Mandarin Study Aid
China: China Travel Guide: 101 Coolest Things to Do in China (Shanghai Travel Guide, Beijing Travel Guide, Backpacking China, Budget Travel China, Chinese History) I Love to Share (English Chinese kids, Chinese children's books): Mandarin kids books, Chinese bilingual books, Chinese baby books (English Chinese Bilingual Collection) (Chinese Edition) Chinese Bilingual Books: I Love to Brush My Teeth (chinese kids books, chinese children's books): English Chinese Children books (Chinese Bilingual Collection) (Chinese Edition) Chinese Children's Books: I Love My Dad (English Chinese Bilingual): chinese bilingual children's books (English Chinese Bilingual Collection) (Chinese Edition) Chinese baby book: Where is the Baby: English-Chinese picture book (Simplified

Chinese book) (Bilingual Edition) Early Reader Chinese book for ... books for kids) (Volume 7)
(Chinese Edition) I Love to Tell the Truth (chinese english bilingual,chinese children
stories,mandarin kids books): mandarin childrens books,bilingual chinese (Chinese English
Bilingual Collection) (Chinese Edition) I Love to Share (mandarin childrens books, chinese baby
books): kids books in chinese, chinese children stories, mandarin kids (Chinese Bedtime Collection)
(Chinese Edition) I Love to Tell the Truth (chinese kids books, mandarin childrens books): mandarin
kids books, kids books in chinese, chinese children's books (Chinese Bedtime Collection) (Chinese
Edition) Welcome to Chinese Food World: Unlock EVERY Secret of Cooking Through 500
AMAZING Chinese Recipes (Chinese Cookbook, Chinese Food Made Easy, Healthy Chinese
Recipes) (Unlock Cooking, Cookbook [#13]) Successful Business Plan: Secrets & Strategies
(Successful Business Plan Secrets and Strategies) China Travel Guide: Best of Beijing - Your #1
Itinerary Planner for What to See, Do, and Eat in Beijing, China: a China Travel Guide on Beijing,
Beijing ... (Wanderlust Pocket Guides - China Book 2) International Travel Maps China, Scale
1:3,800,000: Changchun, Beijing, Xian, Wuhan, Shanghai, Hong Kong, Taipei, Yellow Sea, East
China Sea, South China Sea, Seoul, Delhi, Calcutta, Hanoi: Itmb China 2008 Chinese Cookbook -
25 Delicious Chinese Recipes to Chinese Food Made Easy: Recipes from Chinese Restaurants
Integrated Chinese: Level 2 Part 2 Character Workbook (Traditional & Simplified Chinese
Character, 3rd Edition) (Cheng & Tsui Chinese Language Series) (Chinese Edition) Chinese
Paradise-The Fun Way to Learn Chinese (Student's Book 1A) (v. 1A) (Chinese Edition) Chinese
Paradise-The Fun Way to Learn Chinese (Workbook 1A) (v. 1A) (Chinese Edition) Jungle Doctor's
Crooked Dealings (Jungle Doctor Series Book 4)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)